

Melike Nur FINDIKOGLU, Ph.D.

e-✉ melike.findikoglu@gmail.com/ melike.findikoglu@ozyegin.edu.tr

<https://www.linkedin.com/in/melikefindikoglu/>

EDUCATION

University of Illinois at Chicago, USA

PhD in MIS, Spring 2012

Dissertation: SME IT firms' Partnerships Strategies, Factors Influencing Non-Local Partnership Formation

Marmara University, Istanbul, Turkey

MS in Engineering Management, 2003

Thesis: Business Process Reengineering in Financial Services Industry

Wharton School, University of Pennsylvania, Philadelphia, USA

MBA program, Fall 1991 (not completed)

Istanbul Technical University, Istanbul, Turkey

BS in Industrial Engineering, 1986

Thesis: Feasibility Evaluation of Investment Projects: An Example from Manufacturing Industry

EXPERIENCE / ACADEMIA

Ozyegin University, Istanbul, Turkey

September 2014 - Present

Faculty of Business

Assistant Professor teaching "Strategic Management", "IS Strategies", "E-commerce Strategies & Business Models", "Digital Transformation", "IT Project Management", and "Fundamentals of MIS" (Undergraduate)

Advisor for CapStone Project (MBA) and for Graduation Project in MIS (Undergraduate)

Head of Curriculum Committee for Faculty of Business

Technion- Israel Institute of Technology

January 2012 – September 2014

William Davidson Faculty of Management and Industrial Engineering

Visiting Scholar / Post-Doctoral Research Associate

Database Construction and Data Analysis on "New Product Introduction and Alliances in Software Industry"

Teaching Assistant, "Competitive Strategy" and "Cooperative Strategy" (MBA)

Isik University, Istanbul, Turkey

Fall 2013

Visiting Instructor, "Strategy, Management and Acquisition of IS", "Fundamentals of IS" (undergraduate)

University of Illinois at Chicago, USA

Fall, 2006 – Fall, 2011

Research Assistant, "IT Talent Gap in Chicago / Illinois [conducted for State of Illinois]

Teaching Assistant, "Introduction to Management Information Systems" / online and in class Lab sessions (undergraduate), "Competitive Strategy" (undergraduate)

Marmara University, College of Engineering, Istanbul, Turkey

2000-2001

Visiting Instructor, "Engineering Economics for Industrial Engineering" (undergraduate)

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EXPERIENCE / INDUSTRY

Daimler Financial Services, Istanbul, Turkey

2001- 2006

Manager, Business Development & IT

- Established IT service model and IT department, and managed IT Operations
- Developed and implemented IT governance strategies in accordance with global policies
- Designed and implemented IT architecture and systems (B2B, B2D, contract management, credit management, CRM systems for leasing and retail finance business)
- Managed corporate business development projects in leasing and fleet management

A.T. Kearney, Istanbul, Turkey

2000-2001

Management Consultant

Specialization area: Financial services industry, Enterprise Transformation and Technological IT practices

Freelance Consulting

1999-2000

Management consultant, 1999 – 2000

Specialization area: Process restructuring (finance, accounting and financial control functions)

Garanti Leasing, Istanbul, Turkey

1994-1999

Senior Manager, Corporate Finance, Financial Control, Strategic Planning, Projects

- Established firm's financial control structure, processes, organization and reporting structure
- Managed funding operations and relationships with national and international financial institutions (IFC, export credit agencies, banks and suppliers)
- Managed special projects: Securitization of lease receivables (\$120 millions) with IFC, establishment of rep. offices/subsidiaries in foreign countries, X-border leasing activities

Finans Leasing, Istanbul, Turkey

1992-1994

Treasurer and Assistant Manager, Budget and Finance

Yapi Kredi Leasing, Istanbul, Turkey

1988-1991

Financial Analyst and Treasurer

Mercedes Benz, Istanbul, Turkey

1987-1988

Personnel Planning Analyst

PUBLICATIONS

Journal Publications

- [Findikoglu, M.](#), Ranganathan, C., & Watson-Manheim, M. B. (2020). Partnering for Prosperity: Small IT Vendor Partnership Formation and the Establishment of Partner Pools, *European Journal of Information Systems*, 1-26.
- [Findikoglu, M.](#), & Lavie, D. (2019). The Contingent Value of the Dedicated Alliance Function, *Strategic Organization*, 17(2).

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- Findikoglu, M. (2019). The Metamorphosis of the Turkish Health System under the AKP, *Turkeyscope*, 3 (5).
- Findikoglu, M., & Watson-Manheim, M.B. (2016). Linking Macro-level Goals to Micro-level Routines: EHR-enabled Transformation of Primary Care Services, *Journal of Information Technology*, 31(4).
- Findikoglu, M. & Watson-Manheim, M.B. (2015). Do Small and Medium-sized IT Firms Form Service Partnerships with Non-Local IT Firms: An Assessment of Facilitators, *Journal of Small Business Management*, 53(4).

Book Chapters

- Findikoglu, M., & Lavie, D. (2019) Dedicated Alliance Function and Partner-Specific Experience: Alternative Mechanisms for Managing Interpartner Risk in Strategic Alliances In T.K. Das (Ed.), *Managing Interpartner Risks in Strategic Alliances*, Charlotte, NC: Information Age Publishing.

Conference Proceedings

- Findikoglu, M., & Lavie D. (2015). A Best Practice Paradox: The Contingent Value of Dedicated Alliance Function, Academy of Management Proceedings (Best Paper Nominee).
- Findikoglu, M., & Lavie, D. (2014). Organizational Contingencies and the Value of Partnering Experience, Academy of Management Proceedings (Best Paper Nominee).
- Findikoglu, M. (2012). Understanding Small and Medium-sized IT Firms' Partnership Development Practices, Academy of Management Proceedings.

Case studies

- Findikoglu, M. (2019). In “Good Times and Bad Times: The Effect of Political Relations between Nations on Firms’ International Management Strategies, Case Study for Coller School of Management / Tel Aviv University.
- Findikoglu, M. (2012) Sensing Partners: The Medical Diagnostics Alliance of Jeopardy and Sunshine, Case Study for MBA Cooperative Strategy Course, Technion.

Conference Presentations / Seminars

- Findikoglu, M. & Erden, Z. Digitalization of primary care delivery: Consequences of EHR use for physicians’ professional identities, EGOS, 2020.
- Findikoglu, M. Interpretation of Multiple Institutional Logics : Physicians' Responses to Tensions, Hebrew University, Jerusalem, Israel, 2019.
- Findikoglu, M. Digitalization of Primary Care Delivery: Consequences of EHR usage for Physicians’ Professional Identities, Organizing in the Era of Digital Technology, Zurich, Switzerland, 2019.
- Findikoglu, M., & Dothan, A. Ethnic Minority-owned SMEs: A Resource-Based Perspective of Firm Resilience, SMS – IACMENA 2016 & 2017; Israel Strategy Conference 2017.
- Findikoglu, M., & Lavie D. The Contingent Value of Dedicated Alliance Function, Israel Strategy Conference, 2015; SMS, 2016.

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- [Findikoglu, M.](#) Aile Hekimliğinde Bilgi Sistemleri Kullanımı, 10. Istanbul Aile Hekimliği Kongresi, 2016.
- Watson-Manheim, M.B., & [Findikoglu, M.](#) ICT-Driven Health Care Transformation in Turkey: Consequences for the Professional Identity of Primary Care Physicians, CNoW3, 2015.
- [Findikoglu, M.](#), & Lavie, D. The Interplay of Partnering Experience with Organizational Contingencies, SMS Special Conference, 2014.
- [Findikoglu, M.](#) & Watson-Manheim, M.B. Investigating Enablers and Barriers to Innovation in Primary Health Care Delivery in Turkey, Pre-ECIS Workshop, 2013 & 2014.
- Vasquez, M., & [Findikoglu, M.](#) A Theoretical Analysis for Studying the Impact of Information Technology in Education in Latin America, CLADEA (Consejo Latinoamericano de Escuelas de Administración), 2013.
- [Findikoglu, M.](#) Small and Medium-sized (SME) IT Firms and Non-local Service Partnerships: An Assessment of Facilitators, Industry Studies Conference, 2011.
- Vasquez, M., & [Findikoglu, M.](#) ICTs in Education: The Influence of Modernization in Developing Countries, IADIS ICT, Society and Human Beings Conference, 2011.

Working Papers

- [Findikoglu, M.](#) Revisiting Employee Perceptions on Work-related E-Mail: An Assessment of Post-adoption Usage, 1968627 WPS, SSRN, 2011.
- [Findikoglu, M.](#) Web Services Adoption Process: A Roadmap to Manage Organizational Change, 1873723 WPS, SSRN, 2011.
- Watson-Manheim, M.B., Gordon, K., & [Findikoglu, M.](#) Illinois IT Talent Interview Report, Illinois Department of Commerce and Economic Development, June 2009.

CURRENT PROJECTS

- Silverman, B. (Uni. of Toronto), Lavie, D. (Bocconi), & [Findikoglu, M.](#) Partners' Alliance Formation Activities and Firm Performance
- Dothan, A. (IDC Herzliya) & [Findikoglu, M.](#) Ethnic Minority-owned SMEs and Organizational Resilience
- [Findikoglu, M.](#) & Stettner, U. (Tel Aviv Uni.) International Business under National Animosity
- [Findikoglu, M.](#) & Erden, Z. (Vlerick) Interpretation of Multiple Institutional Logics: Family Medicine Physicians' Responses to Tensions
- Neumann, K. (Innsbruck Uni.) & [Findikoglu, M.](#) Alliance Experience and Stakeholder Orientation

GRANTS

- Seed funds by IACMENA for the study "Ethnic Minority-owned SMEs: A Resource-Based Perspective of Firm Resilience"
- Research Grant for "Context Specificity of Alliance Experience and Value Creation in Alliances" sponsored by Israel Science Foundation (PI: Prof. Lavie), 2013 - 2015
- Post-doc - Visiting Scholar research grant at Technion, 2012 - 2014

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- Full scholarship with stipend for doctoral studies at College of Business Administration, University of Illinois at Chicago, 2006 - 2011
- University of Illinois at Chicago, Chicago Consular Corps Scholarship for 2010 – 2011

AWARDS

- Case Study Competition – Runner-up Award for the case study “In “Good Times and Bad Times: The Effect of Political Relations between Nations on Firms’ International Management Strategies”, TAU, 2019
- Best Published Paper – Runner-up Award for the study “Linking Macro-Level Goals to Micro-Level Routines: EHR-enabled Transformation of Primary Care Services”, OCIS – Academy of Management, 2017
- Honorable Mention for the study “The Contingent Value of Dedicated Alliance Function”, Israel Strategy Conference, 2015
- Best Reviewer at Academy of Management Conference, 2014, 2015 and 2018
- Doctoral Symposium winner at ISOneWorld Conference, “Collaboration Strategies by IT Vendor Companies in Chicago IT Ecosystem”, 2009
- Entered Istanbul Technical University / Industrial Engineering at first rank and graduated *Cum Laude*

SERVICE

- Ozyegin University / Business School Curriculum Committee Head and Ozyegin University Curriculum Committee Member
- Review / Journal: European Management Journal, Journal of Small Business Management, Business Process Management Journal, JASIST, Electronic Commerce Research and Applications, Journal of Business Research
- Review / Conference: EGOS, AOM, ICIS, ECIS, AMCIS, AOM Specialized Conference, Israel Strategy Conference

PROFESSIONAL MEMBERSHIPS

Academy of Management (STR, OCIS), Association of Information Systems, Strategic Management Society (SMS)

VOLUNTEER WORK

Migration to connect@AoM, OCIS Team member, April 2019

ECIS 2014, Tel Aviv, Israel, Organization Committee member

Illinois Technology Foundation, 50 For the Future / Identify Leaders, Team member, January 2009 - May 2010

i.c.stars|*, Chicago, Grant applications & research, Team member, October 2009 - December 2011

LANGUAGE SKILLS

Turkish - Native / English – Advanced / German, Spanish, Hebrew - Beginner